

UBTAN SHAADI WALA GLOW CAMPAIGN- TERMS AND CONDITIONS

THIS DOCUMENT IS AN ELECTRONIC RECORD IN TERMS OF INFORMATION TECHNOLOGY ACT, 2000 (“IT ACT”) AND RULES ISSUED THEREUNDER, AS APPLICABLE AND THE PROVISIONS PERTAINING TO ELECTRONIC RECORDS IN VARIOUS STATUTES AS AMENDED BY THE IT ACT AND IS PUBLISHED IN ACCORDANCE WITH THE PROVISIONS OF APPLICABLE LAWS. THIS ELECTRONIC RECORD IS GENERATED BY A COMPUTER SYSTEM AND DOES NOT REQUIRE ANY PHYSICAL OR DIGITAL SIGNATURES.

The Ubtan Shaadi Wala Glow Campaign (“**Campaign**”) is organized by Honasa Consumer Private Limited, a company incorporated under Companies Act 2013 and having its registered office at 432, 4th Floor, Somdutt Chamber 2, Bhikaji Cama Place New Delhi -110066 (“**Company**”). Please read the below terms and conditions before participating in the Campaign. By participating in the Campaign, you agree to be legally bound by these terms and conditions (“**Terms and Conditions**”). The Company may as per its sole discretion amend the Terms and Condition from time to time without the requirement of giving any written notice to the participants. The Company reserves the right to withdraw or discontinue and/or terminate the Campaign at any stage without prior notice and without any liability whatsoever to the Participants.

Term of the Campaign:

The Campaign will be valid and open to receiving entries for a period from 26th August 2022 – 31st October 2022 (“**Campaign Period**”). Upon completion of the Campaign Period, no further entries will be accepted. Last date for submission of the form is 31st October 2022. No submission made post 31st October 2022 shall be considered for the purpose of the Campaign.

Eligible Participants:

Eligible Participant shall mean any person satisfying the following eligibility criteria:

1. The Participant should be a citizen of India. It is clarified that citizens and/or residents of countries other than India or citizens and/or residents of countries other than India residing in India are not eligible to participate in the Campaign.
2. The Participant should be at least of eighteen (18) years of age.
3. The Employees, agents and promoters (including their immediate family members) of the Company and any of their affiliates and subsidiaries, and others associated with the Campaign in any manner, are not eligible to participate in the Campaign.

4. The Participant should be a natural person. Any Entity including but not limited to a corporation, association, company or any other organization shall not be eligible to participate.
5. This Campaign is for to-be brides and grooms.
6. No requirement for purchase of any Mamaearth product for participating in the Campaign.
7. The wedding date of the participants should be between 15-180 days of applying for the campaign. The application should be made as per the campaign period.

How to participate:

Eligible Participant may participate in the Campaign in the following manner:

1. log on to <https://mamaearth.in/shaadi-wala-glow> and answer few question to enter the Campaign. For the purpose of participating in the Campaign, each participant will have to provide following:
 - o Name of the Participant
 - o Contact details such as email Id, phone no., address, IG handle, etc.
 - o Wedding details including date and location of the wedding
 - o Photo of wedding card
 - o Answer to few simple questions.

The Eligible Participant must submit a duly completed form in order to qualify as an entrant in the Campaign.

2. Each Eligible Participant may only submit one form to participate in the Campaign. In the event Company becomes aware that any person has made more than one entry, the Company shall at its discretion disqualify all the submissions made by such person.
3. The participants shall not be entitled to amend, alter or modify their submission in any manner post submission.
4. Selected Participants (*defined below*) shall receive an intimation through email/sms within 8-10 days of submission.

The Eligible Participants shall ensure that the content uploaded/submitted by the said participant shall comply with the following:

1. The details submitted by the Participant should be true and accurate.
2. Content shall not be defamatory, obscene, pornographic, pedophilic, invasive of another's privacy, including bodily privacy, insulting or harassing on the basis of gender, libelous, racially or ethnically objectionable, relating or encouraging money laundering or gambling, or otherwise inconsistent with or contrary to the laws in force
3. Content shall not be in violation of any third-party rights, including, but not limited to, intellectual property rights, privacy rights, and/or belongs to another person and to which the participant does not have any right.
4. Content shall not be harmful to child and/or minors, in any manner.
5. Content shall not violate any law for the time being in force.

6. Content shall not deceive or mislead about the origin of such messages or communicates any information which is grossly offensive or menacing in nature.
7. Content shall not contain software viruses, or any other computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer resource.
8. Content shall not threaten the unity, integrity, defense, security or sovereignty of India, friendly relations with foreign States, or public order, or causes incitement to the commission of any cognizable offence or prevents investigation of any offence or is insulting other nation.
9. Content shall not impersonate another person.

The Company shall not be liable in any manner whatsoever if an entry sent by an applicant is not received for any reason whatsoever.

Prize:

The top entries shall be eligible to receive “Mamaearth Ubtan Shaadi Glow Hamper” from the Company to give them the “Shaadi wala Glow”(“**Selected Participants**”) . The Selected Participants will be required to share the photographs of the brides and grooms in a Haldi ceremony/wedding setup while using Ubtan products on their Instagram and tag @[mamaearth.in](https://www.instagram.com/mamaearth) (Mamaearth's Instagram account) with #Shaadiwalaglow in the caption. The top posts will get featured on Mamaearth’s Instagram and will stand a chance to win our “Super Ubtan Shaadi Hamper”.

The decision of winner selection solely and exclusively lies with the Company and shall be final and binding on the Participants. All the participants agree to accept Company’s decision of winner selection as final without any further claim in this regard. No mails or queries or challenges in respect of the selected winners shall be entertained. The participant agrees that mere submission of entries for participation in the Campaign does not entitle the participants to win any kind of prize.

Usage rights of the Company:

By participating in the Campaign participant hereby consents to receiving information about various marketing promotional activities/events of Company including. However, by participating in the Campaign, you agree to allow us authorized use of your information and agree to be bound by the “Privacy Policy” available on <https://mamaearth.in/privacy-policy> .

The Company reserves the right to collate, edit, exhibit and publish the content submitted on any platforms through any and all mediums throughout the world. The participants agree and acknowledge that by participating in this Campaign, they hereby assign all rights arising out of the videos/photos submitted to Company and they shall have no claims whatsoever on the usage of such videos/photos by the Company.

The Company may use the contact information submitted by the Participant for internal purposes and to send in the future correspondence to the participants which may include promotional

information. The participant hereby agrees and acknowledges that Company shall have the right to share the information so collected with such other third party for the purpose of the Campaign.

The Participants hereby consent that the Company shall have the right to use, directly or through a third party agency, the name, voice and picture of the winner, or the content of the submission in any manner the company deems fit for the purpose of promotion and publicity of the Campaign and the company.

General terms and conditions:

1. The Company may require the participants to submit valid photo identity documents including but not limited to passport, pan card, etc.
2. The Company shall have no liability in the event of loss of entries or if any desirous Eligible Participants is unable to participate in the Campaign due to any reason whatsoever, including but not limited to technological errors arising due to any direct act or omission of the Company.
3. If the winner(s) are found in breach of applicable law or the Terms and Conditions, the Company may disqualify the winner and/or avail such legal remedy as available under applicable law.
4. All information provided in the Campaign is provided "As is" without warranty of any kind and the Company hereby makes no representations and disclaims all express, implied, and statutory warranties of any kind to the participant and/or any third party including, without limitation, warranties as to accuracy, timelines, completeness, merchantability or fitness for any particular purpose. The Company shall have no liability for any errors or omissions in the terms and conditions contained herein.
5. The Company takes no liability or exclusive remedy, in law, in equity, or otherwise, with respect to the Campaign and/or for any breach of this Terms and Conditions. The Company will not be liable for any direct, indirect, incidental, punitive, special or consequential damages or loss in connection with these Terms and Conditions or the Campaign in any manner. The participant specifically agrees not to file in person/through any family member and/or any third party any applications, criminal and/or civil proceedings in any courts or forum in India against Company their directors, employees, officers, affiliates or subsidiaries to claim any damages or relief in connection with the Campaign. This disclaimer constitutes an essential part of this Terms and Condition. Some jurisdictions do not allow the limitation or exclusion of liability for incidental or consequential damages so some of the above limitations may not apply to you.
6. The Campaign is void where prohibited by law. All relevant national and local laws apply.
7. The Campaign shall be governed by and construed in accordance with the applicable laws in India. All matters with respect to the Campaigns are subject to the jurisdiction of the Courts at New Delhi only.
8. The Prize cannot be exchanged or returned unless there is a damage or manufacturing defect
9. The offer is non-transferable and has no cash value.

10. In case of any conflict, the company's decision is final and binding.
11. This Terms and Conditions shall be read in conjunction with the policies of the Company as available on <https://mamaearth.in/terms-and-conditions> and <https://mamaearth.in/privacy-policy>.
12. In case of any queries related to the Campaign, terms and condition and/or our policy, please contact:

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